

Breakdown of a CREDIT SCORE

- IT'S A -
MONEY THING[®]

Before the invention of CREDIT SCORES

The world was a very different place. Shoulder pads were considered fashionable, and it was entirely up to individual lenders to make judgment calls on whether or not to approve loans.

That was kind of unfair, so a standardized scoring system was introduced to help lenders determine your creditworthiness.

WHAT IS A CREDIT SCORE?

A credit score is a number used by financial institutions and credit card companies to determine risk level when issuing you a loan or a credit card.



WHY DO I HAVE MORE THAN ONE?

EQUIFAX[®] TRANSUNION[®] EXPERIAN[®]

The FICO[®] Score model is used to generate your credit score, based on information from your credit report.



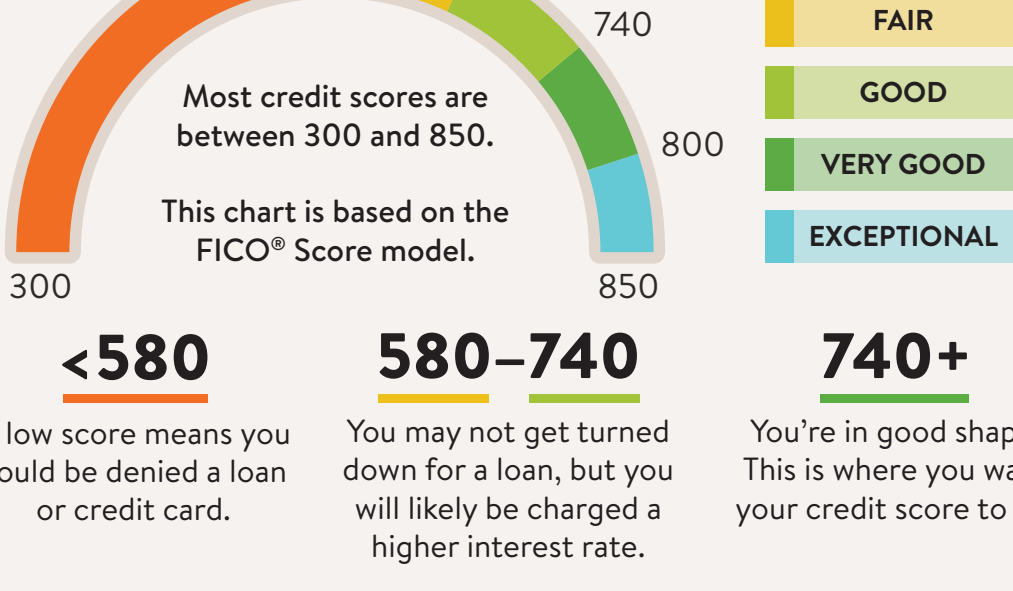
Since each credit bureau uses its own formula, your FICO Score can vary, depending on which bureau supplies the info.



DID YOU KNOW?
The FICO Score is the most widely used credit score model in North America. It was first introduced in 1989 by Fair, Isaac and Company, now Fair Isaac Corporation (FICO).



WHAT DOES MY SCORE MEAN?

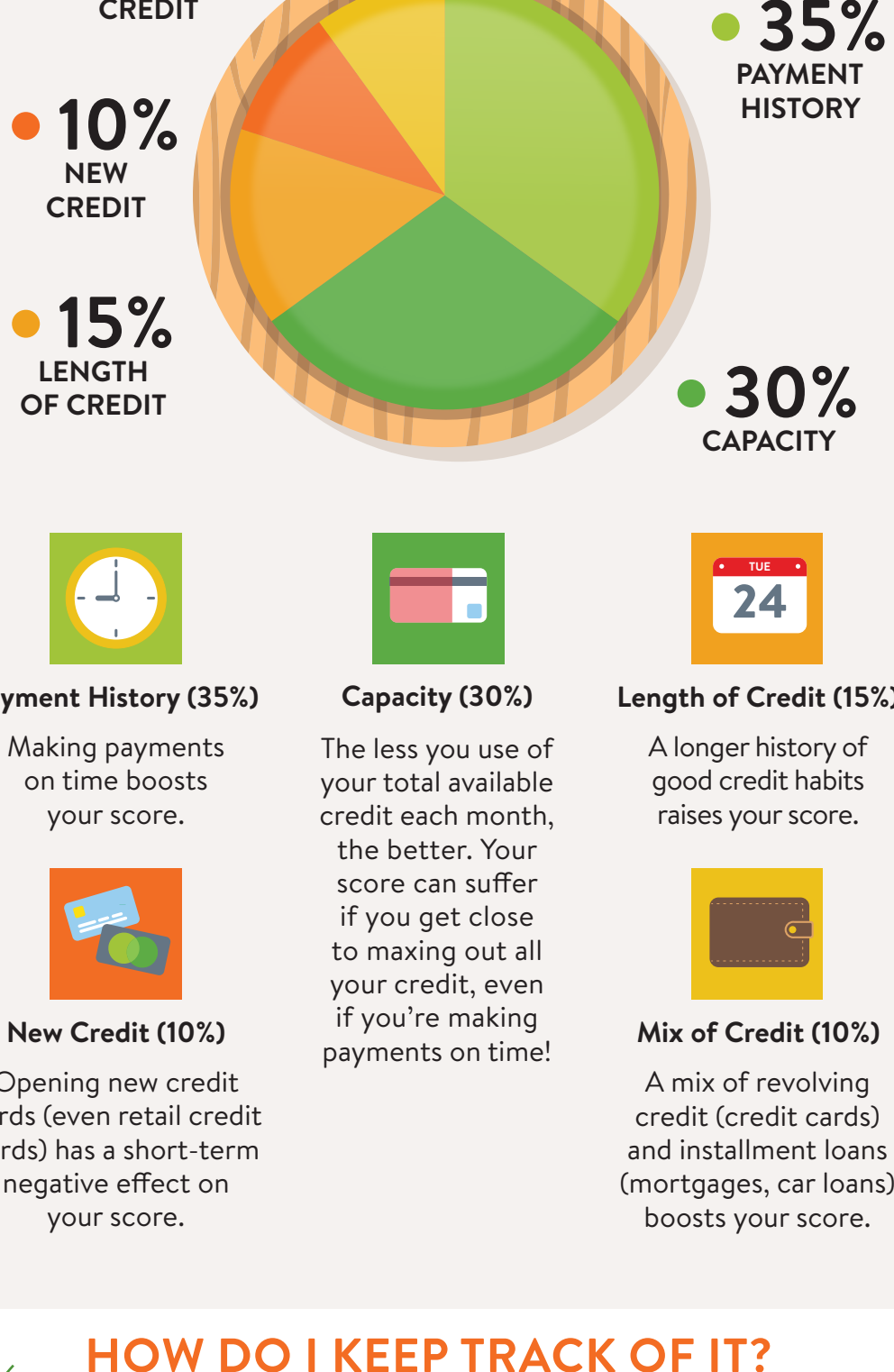


WHY DOES IT MATTER?

Today, credit scores can affect a lot more than just loans:

- Renting an Apartment
- Student Loans
- Car Payments
- Job Applications

HOW IS IT CALCULATED?



HOW DO I KEEP TRACK OF IT?

- You are entitled to one free credit report per year from each of the major credit bureaus. Visit annualcreditreport.com to get started.
- Space out your credit report requests so you can check on your credit throughout the year.

Use your report to check on your:

- Account openings
- Account closings
- Repayment history
- Mix of credit

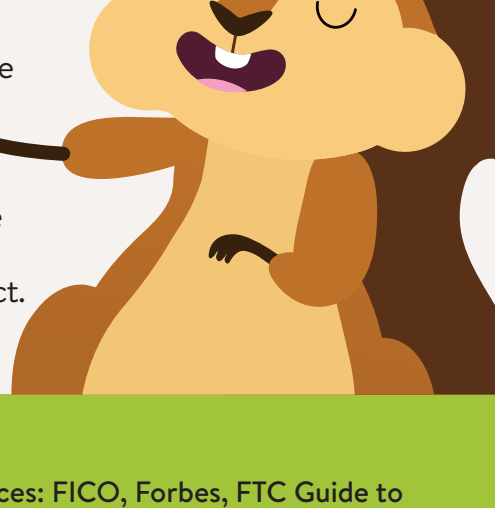
And other information that could be influencing your score.

? ? ?

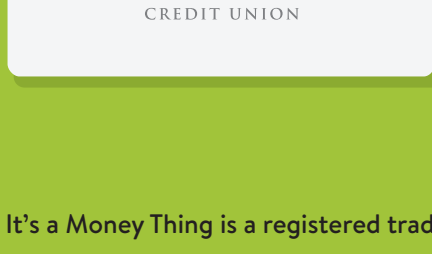
Your credit report does not list your actual credit score, but it is still helpful—especially if you understand how a credit score is calculated.

Still curious about your score? You can access your FICO score for an additional fee (\$15 to \$25), or get a free estimate of your credit score through creditkarma.com.

Just be aware that Credit Karma does not use the FICO Score formula. It is an estimate and it does come pretty close, but it won't be exact.



BROUGHT TO YOU BY



Sources: FICO, Forbes, FTC Guide to Credit Scores

- IT'S A -
MONEY THING[®]